

THE
bakery
cranberry
INITIATIVE



An initiative to add value...

Ocean Spray® cranberry ingredients deliver vibrant color, distinctive flavor, superb texture and an appealing healthy image, that can add value across the spectrum of baked goods.





...with exciting flavor, color & texture

The tartness of the fruit complements both sweet and savory products, while its bright red color provides a delightful contrast in bakery applications.



FOR HEALTHIER RECIPES...

We offer a range of cranberry products that will help bakers reduce sugar in their recipes without the use of artificial ingredients.



...AND INNOVATIVE FLAVOR SOLUTIONS

Ocean Spray® dried cranberries infused with fruit juices and other natural flavors give bakers the opportunity to introduce different authentic tastes to their recipes in a convenient ingredient format.

*Try our convenient
ingredients for bakery...*



We offer dried cranberries in a wide range of formats and piece sizes, as well as concentrate, purée and powder to suit different end product requirements.



...and say
something special
with cranberries

Cranberries stand out as a signature ingredient with a real point of difference, which makes them an ideal choice for range extension, especially for special occasions at any time of the year.



Cranberries are a unique fruit; adding value to products in sectors as diverse as breakfast cereal, confectionery, dairy, salads, snacks and of course... bakery!

To find out more about Ocean Spray® cranberry ingredients please contact us at:

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